



**Mobile Proximity:
Services, Innovation and Business**
Conference & Exhibition
September 22-24, 2014 – Marseille, France

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Part of

PROGRAM NOW ONLINE
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70+ SPEAKERS CONFIRMED
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Welcome to the Mobile Proximity Event!

Now in its 4th edition, NFC World Congress explores the emerging ways we shop, spend money, travel, connect, play, etc. through the mobile proximity technologies: NFC, QR Code, Bluetooth LE, HCE/Cloud-based, LBS... All are revolutionizing the user's experience in retail/e-commerce, marketing, transport and many other verticals!

From start-ups to leading players including all the verticals, over 600 attendees will gather to **boost adoption and advance the mobile proximity business**. The Congress combines a high level 3-day conference, a large exhibition and multiple "live experiences" to multiply opportunities to learn, meet, experience, network and innovate.

[More about the Congress](#)

Highlights | Conference | Exhibition | World Smart Week

Program Now Live!

From Retail or Smart Cities to m-wallet and wearables, the wholesale changes happening in the way we shop, spend money, travel, play, connect, etc. are addressed to boost adoption and advance the mobile proximity business.

[Discover the program](#)

Already 70 speakers, keynotes and panellists

They will share their vision and expertise in 15 thematic sessions over 3 days.

[Discover the list of confirmed speakers](#)

Exhibitors Announced

28 organizations confirmed to showcase their latest products and services at the "Smart Solutions Show": Austrian Institute of Technology, Cetecom, Chlorophyll Vision, Clear2Pay, Com4Innov, Comprion, Eurotech, Feitian, Infineon, Keatronics, LocalSocial, Marseille City, Marseille Provence Metropole, Meawallet, Micropross, Microsec, Nexperts, Oberthur Technologies, Orange, Provence-Alpes-Cote d'Azur Region, Safelayer, Sogeti, Store Electronic Systems, ThingWorx, Toda Kogyo Europe, Trusted Computing Group (TCG), Trustonic, Wyconn

[Exhibition Overview](#)

(Highlights as of Aug. 14th)

LATEST INDUSTRY NEWS

09/26/2014 - Miami Airport provides airlines and retailers with open access to Bluetooth beacons

09/26/2014 - TfL reports rapid adoption of contactless payments on London transport

09/26/2014 - Amazon adds Wishlist tweets

09/26/2014 - Facebook picks Stripe for buy button

09/25/2014 - London Delivers Open-Loop Fare Collection; Expected to Boost Use of Contactless Cards, NFC Phones

09/25/2014 - China Mobile picks Gemalto for NFC ticketing in Beijing

09/24/2014 - WeChat offers payments in stores

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GALA EVENING AT RESTAURANT LA NAUTIQUE

Optional Opportunity

Connect and relax in an exceptional setting.
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NFC World Congress 9 Sep
@NFCWCongress
Bell ID new Exhibitor: We are pleased to announce that Bell ID will showcase its expertise at the Smart Soluti... [bit.ly/1wbbS3M](#)

NFC World Congress 29 Aug
@NFCWCongress
NFC FORUM Workshop added to the agenda: Learn with the reference industry association how to connect BLE and N... [bit.ly/1zS4nwj](#)

NFC World Congress 14 Aug
@NFCWCongress
STMicro Silver Sponsor: We are pleased to announce STMicro supports the Congress as Silver Sponsor. Hear and m... [bit.ly/1rw1DRK](#)

NFC World Congress 7 Aug
@NFCWCongress
Exhibition Update: Chlorophyll vision: The Smart Solution Show, the joint exhibition of World Smart Week, welco... [bit.ly/1urAq4V](#)
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NFC World Congress 25 Jul
@NFCWCongress

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- 09/24/2014 - US bank tests NFC Wave add-on
- 09/24/2014 - NFC Forum publishes connection handover paper
- 09/24/2014 - Federal Reserve gives cautious backing to tokenization

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CO-LOCATED WORLD SMART WEEK EVENTS:

M2M INNOVATION
WORLD CONGRESS
Smart Services for Vertical Markets

WORLD e-ID
CONGRESS
Identity Services for Government,
Mobility & Enterprise

Chip-to-Cloud
Security Forum
Advances in Securing Embedded, Mobile
and Cloud Services & Ecosystems

[More about World Smart Week](#)
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